

# ERIC FORD ROJAS

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**EDUCATION:** **Boston University, Boston, MA, 2009**  
M.A. International Relations and International Communication  
Specialties: Political Theory, Global Communication Technology Policy  
Master's Thesis: *Landmarks in Havana: Dissident Bloggers Reinterpret Cuban National Symbols*  
**Santa Clara University, Santa Clara, CA, 2006**  
B.S. Political Science  
B.A. Philosophy  
Immersion Trip: El Salvador, 2003  
Study Abroad: Durham University, UK, July – 2005  
**Loyola High School of Los Angeles, CA, 2002**

**PROFESSIONAL EXPERIENCE:** **Freelance Web Designer and Producer, Boston, MA and Washington, DC, 2008–present**  
Position: Web designer, web production  
Clients: Boston University, Loyola Marymount University, American Institute of Architects, Fishbowl, Inc., Roman Catholic Archdiocese of Los Angeles.  
Duties: Updated and helped manage launch, production and maintenance of over a dozen websites for BU's Metropolitan College in a team environment. Performed web edits by hand with Adobe Dreamweaver CS3. Quick adoption of content management systems including Wordpress and Stellent. Conducted email marketing campaigns using ConstantContact, MailChimp, and other proprietary management software. Tracked results with Google Analytics.

**Ergo, New York, NY, 2007–2008**  
Position: Freelance researcher and graphic designer  
Duties: Developed advanced visualizations and digital illustrations of complex social, economic and political networks. Provided analytical support for research projects.

**Gerson Lehrman Group, New York, NY, 2006–2007**  
Position: Research associate, Security Information Services (Geo-political Risk Management)  
Duties: Provided research and support for a successful international market research firm. Worked on projects with clients involving international economic and security affairs in a team-based environment. Provided graphic, website and general IT support. Developed advanced skills with Adobe Creative Suite.

**Center for Policing Terrorism, The Manhattan Institute. New York, NY, 2006**  
Position: Research internship, The Center for Policing Terrorism  
Duties: Provided research and support for CPT, providing dossiers and bulletins on counter-terrorism tactics. Helped organize a fund-raiser and awareness campaign for the fifth anniversary of September 11th in New York City. Provided website consulting for themanhattaninstitute.org.

**Kamehan Studios, 2000-2003**  
Position: Co-founder, webmaster, administrator, public relations  
Duties: Co-founder of video-game design company. Conducted media relations, hired employees and created web design content. Managed website which at its height reached 40,000 hits per day. Managed online community that consisted of thousands of members. Represented company in media interviews, including The Wall Street Journal. Extensively used Adobe Photoshop for graphic design work.

**COMPUTER SKILLS:** Email marketing and HTML email development with online marketing solutions  
Extensive online research and writing abilities.  
Highly skilled in programming abilities in W3C Validated HTML and CSS  
Mastery of Apple MacOS X and Windows operating systems and Microsoft Office Suite  
Skilled in statistical analysis and report generation using Google Analytics and SPSS  
Strong proficiency with Adobe Creative Suite, particularly Dreamweaver, Illustrator and Photoshop

**AWARDS:** Catholic Relief Services, 2005 Student Scholarship to attend Fair Trade Futures Convention in Chicago